

## What is?

Enjoy-IT! is a national project, cofinanced in the convocatoria of 2009 of the R+D Avanza Plan of the Ministry of Industry, Tourism and Commerce within the thematic priority of Internet Technologies of the Future. The project is coordinated by TSB S.A. and the participants are Escola Estiu (Summer School) of the Polytechnic University of Valencia, ITACA-TSB, the Paediatric Unit of Dr Peset Hospital in Valencia through its Research Foundation, and the design company Invitro Design.

## Objectives

The Enjoy-IT! project aims to design, development and validate a leisure platform and advanced content, that will constitute a practical realisation of the new products and services that will form part of the 'Internet of the Future'.

## For who?

The functionalities used make up only one possible application to the various technologies present in the leisure platform, to support children, sociocultural and events organisers, and organisations and entities specialising in leisure and cultural activities.

## ITACA-TSB in enjoy-it!

ITACA is responsible for coordinating the design of the system, and capturing and adequately understanding the needs of the users; communicating these needs to the technicians in order that they be reflected in the platform. The organisation is also responsible for the creation of the data structure, and for the intelligent algorithms for the contextualisation of the information, the orchestration of the services and sensors, and the creation of advanced multimedia tools. Finally, ITACA will play a significant role in the technical validation and functionality of the system.

[www.proyectoenjoyit.es](http://www.proyectoenjoyit.es)